

“Making a Video out of a Song” Project

Mr. Williams
Boulan Park Middle School
Video Tech

Assignment Details (Maximum 3 students per group)

You are to plan and create a **3-6 minute** MUSIC video using **ONLY** the selected musical track, images, and slides with text overlays. There is to be **NO sound** from any other source other than from the single-track music file. After you choose which song to use, you need to adjust the cuts on your timeline track to correspond to the changes in the tune. This type of project is often called a VIDEO MONTAGE. The images and overlays should be arranged to match and/or describe the emotion of the song.

Requirements

- The TOTAL video spot must be between 3 minutes and 6 minutes.
- Your song must NOT be objectionable for school or “cleaned” up versions which are otherwise full of negativity (rap music). Ask Mr. Williams if you are unsure of your choice.
- You must use at least 30 different images in your video that will enhance the flow of the music video.
- You must have LYRICS on the slides when they are heard in the song.
- The video should convey the overall mood or theme of the song.
- Use an “MTV” style credit and title intro at the beginning AND end of the movie.
- Editing will be done in class using iMovie or Windows Movie Maker.

One of the most critical aspects of this project is to match (as close as possible) the changes in the song to the action on screen. Use your timeline in the video editor to help with this. **A large portion of your grade will be dependent on your editing skills in this area!**

To bring in your own song from home (iTunes):

1. Copy files on to a Flash Drive and bring into school.
2. If you are working on a Mac in the classroom, or bringing your own Mac into class to work on, you will not need to worry about any audio conversions to begin your project.
3. If you are working in Windows Movie Maker you will have to bring your song to Mr. Williams in class (on a flash drive) to have it converted for use (.mp3).
4. If you have not way to bring music in from home, you will need to bring in \$1.29 to Mr. Williams so that we can legally purchase the music from the iTunes Music Store.

