

# “How To” Video Project

Mr. Williams

Boulan Park Middle School

## Assignment Details

You are to plan and shoot a 3-5 minute video showing “how to” complete a physical task working in groups of 3-4. The video should appeal to a specific audience; e.g. students, parents, teachers (your treatment will specify which). You will have limited time to execute your shooting plan, so be prepared.



## Objective

- ✓ Further master the use of iMovie and Windows Movie Maker.
- ✓ Work with elements of composition and lighting.
- ✓ Produce a work that is useful to someone in teaching/learning a skill.

## Requirements

- ✓ The TOTAL video spot must be between 3 minutes and 5 minutes.
- ✓ The video should instruct others how to do a relatively complex physical task.
- ✓ A member of your group should be on camera for at least a part of the video.
- ✓ You must use music of some type in your movie.
- ✓ You must have at least 5 still illustrations either hand drawn or photographed detailing step(s) in the process.
- ✓ Editing will be done in class using iMovie or Movie Maker.
- ✓ A treatment and storyboard must be constructed and approved by Mr. Williams prior to beginning shooting.

## Assessment

- ✓ Were all of the elements given above included?
- ✓ Was the timing of your video within the parameter given?
- ✓ Was the speaking voice clear?
- ✓ Was the sound track appropriate for the subject matter?
- ✓ Did you complete the assignment by the due date?
- ✓ Were the storyboards and other written assignments submitted per deadlines?

This is a required project. There are many ways in which you can customize your “how to” demonstration to give it your own personality. Humor, irony, and other literary forms can be utilized in your presentation. Consider the audience you are speaking to in your video.