

# MUSIC Video Project

Mr. Williams  
Boulan Park Middle School



## Assignment Details

You are to plan and shoot a **2-5 minute** MUSIC video of either the CONCEPT, PERFORMANCE, or VIDEO MONTAGE type. There is to be **NO sound** from the camcorder on this video as all audio will be from the single-track music file. After you choose which song to use, you need to adjust the cuts on your timeline track to correspond to the changes in the tune.

**Performance Video:** Dress up like singers/performers and create a concert like performance.

**Concept Video:** Act out a story suggested by the music.

**Video Montage:** Conglomeration of images suggested by the music.

## Requirements

- The TOTAL video spot must between 2 minutes and 5 minutes.
- Mr. Williams must approve your song prior to shooting.
- You must use at least 5 different photos from the Internet/scanned images in your video that would enhance the flow of the music video.
- You must use at least 5 different camera angles/moves in the video.
- The video should convey the overall mood or theme of the song.
- Do not include any black or the BpeTV logo. Use an "MTV" style credit and title intro at the beginning AND end of the movie.
- A member of your group should be on camera for at least part of the video.
- Editing will be done in class using iMovie **on the Mac ONLY**.
- A Storyboard must be constructed and approved by Mr. Williams prior to beginning shooting.

One of the most critical aspects of this project is to match (as close as possible) the changes in the song to the action on screen. Use your timeline in the video editor (use Bookmarks on iMovie) to help with this. A large portion of your grade will be dependent on your editing skills in this area!