

Parody Your three to five-minute video package must reflect sound preparation and planning. In addition, each video should demonstrate a strong understanding of the entire production process. This should be a fun project, remember to use as many of the options available in Final Cut as possible. 10% per week will be deducted from your overall grade for packages submitted after May 3, 2011.

Deadline: May 3, 2011

5 = Professional 3 = Amateur 1 = Novice

Categories	Points Possible			Your Score
	5	3	1	
Content – 20 Points Possible				
Talent effectively conveyed the mood of the production	5	3	1	
Director eliminated irrelevant material	5	3	1	
Focus maintained, viewer can follow the plot	5	3	1	
Script written in student's words	5	3	1	
Editing – 45 Points Possible				
Editing is consistent and flows	5	3	1	
Audio levels are consistent and effectively mixed	5	3	1	
Timing of edits is appropriate and in sync with audio	5	3	1	
Smooth transitions	5	3	1	
Camera lens focused throughout production.	5	3	1	
Shots well framed	5	3	1	
Title / Effects appropriately used throughout edit	5	3	1	
A variety of shots, angles and filming techniques used	5	3	1	
Effective and appropriate use of chroma key	5	3	1	
Standard Requirements – 30 Points Possible				
Intro / Outro	5	3	1	
Within required time limit	5	3	1	
Professional Appearance	5	3	1	
Credits acknowledge all involved in production	5	3	1	
Storyboard accurately reflects submitted video	5	3	1	
Submitted on or before deadline	5	3	1	
Overall Product – 15 Points Possible				
Wow Factor:	5	3	1	
Television Worthy Production	5	3	1	
Flow / pacing keeps viewers engaged	5	3	1	
Student Name:	Total = 110			