Parody Video Project

Video Tech

Boulan Park Middle School

A **parody** (pron.: [/](http://en.wikipedia.org/wiki/Help%3AIPA_for_English)[ˈpærədi](http://en.wikipedia.org/wiki/Help%3AIPA_for_English#Key)[/](http://en.wikipedia.org/wiki/Help%3AIPA_for_English); also called **spoof**, **send-up** or **lampoon**), in current use, is an imitative work created to mock, comment on or trivialise[[*citation needed*](http://en.wikipedia.org/wiki/Wikipedia%3ACitation_needed)] an original work, its subject, author, style, or some other target, by means of [satiric](http://en.wikipedia.org/wiki/Satire) or [ironic](http://en.wikipedia.org/wiki/Irony) imitation.

Your three to five minute video must reflect sound preparation and planning (including a storyboard). In addition, each video should demonstrate a strong understanding of the entire production process. This should be a fun project, remember to use as many of the options available in iMovie as possible.

Rubric

**Content – 20 points**

* Talent effectively conveyed the mood of the production
* Director eliminated irrelevant material
* Focus maintained, viewer can follow the plot

**Editing**

* Editing is consistent and flows
* Audio levels are consistent and effectively mixed
* Timing of edits is appropriate and in sync with audio
* Smooth transitions
* Camera lens focused throughout production
* Shots well framed
* Title/Effects appropriately used throughout edit
* A variety of shots, angles and filming techniques used
* Effective and appropriate use of chroma key (green screen)

**Standard**

* Intro/Credits
* Within required time limit
* Professional appearance
* Storyboard accurately reflects submitted video
* Submitted on or before deadline

**Overall Product**

* Wow factor
* Television worthy production
* Flow/pacing keeps viewer engaged